

**1st Annual
Davidson Farmer's Market
Salsa Showdown
Saturday, July 24**





**Do you think you have the best salsa
in Davidson?
Bring it on!**

Schedule of Events

7:30 a.m. - Contestant Check-in
7:45 a.m. - Mandatory Contestant Meeting
8 a.m. - Salsa Market Shopping
8:30 a.m. - Salsa Preparation
9:30-10:15 a.m. - Judging
10:30 a.m. - Winner announced

 The Salsa Showdown is free and open to Market patrons.

 Only four contestants will be selected through a blind drawing.

 Deadline for submitting your one-and-only entry form is 11 a.m., July 17.

 Contestant drawing will take place at the DFM Table at 11:30 a.m., July 17.













**The Davidson Farmer's Market Salsa Showdown
Winner will receive \$25 in DFM bucks and
bragging rights for 12 months!**

Davidson Farmer's Market Salsa Showdown







Saturday, July 24, 2010

8-10:30 a.m.

Rules & Regulations:

-  All ingredients must be purchased, prepared and mixed together on-site at the event.
-  You are allowed three "non-market" items only (for example, olive oil, lemon juice, herbs and seasonings).
-  Your recipe (if you have one) must be original.
-  No cooking or heating of any kind allowed.
-  You must make one-quart of salsa for judges.
-  You must bring your own cooking tools (including a cutting board and quart size bowl).
-  You are allowed ONE assistant.
-  You must taste your own salsa before submitting to judges for tasting.
-  You must name your salsa before submitting to judges for tasting.
-  Bring a cooler to store ingredients and salsa.
-  No glass allowed in cooking area.
-  No dogs in event area.

The Market will provide:

-  A table with tablecloth for each contestant.
-  Bowls for sampling.
-  Chips (will provide consistency for judging).
-  **Salt and pepper.**
-  Water stations for rinsing produce and hands.
-  Gloves, hairnets and DFM T-shirts. You may bring a hat in place of the hairnet.

How do I become a contestant?

Submit an entry form at the DFM table at The Market. or mail-in to the address below. **All entries must be received by 11 a.m. on Saturday, July 17.** A blind drawing will take place to determine the four contestants. The contestant drawing will be held at the DFM table at 11:30 a.m., July 17.

I want to be a judge!

All you have to do is be a Market patron to receive a Salsa Showdown Voting Card, bowl of chips and sampling privileges. The judging will be held from 9:30-10:15 a.m., July 24. Select your favorite salsa; mark it on your Voting Card; then place it in the ballot box.

The Salsa Showdown Winner will be announced at 10:30 a.m.

Entry Form

Name: _____ If you're under 18, you must be accompanied by an adult.

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Assistant's Name: _____

My assistant and I agree to use three or fewer non-market items. _____
Signature required

Waiver of Liability

In consideration of acceptance of this entry, I hereby, for myself and assistant, do release and hold harmless the Davidson Farmer's Market, their officials, employees, volunteers and any other sponsors of claims arising or growing out of participation in the DFM Salsa Showdown Event, Aug. 14, 2010. I attest and verify that I have full knowledge of the risks involved in this event, and I am physically fit and sufficiently trained to participate in this event.

Signature (required) _____
contestant

Signature (required) _____
assistant

Please return this entry form no later than 11 a.m., Saturday, July 17, 2010. Mail to DFM Salsa Showdown, 201 Chambers St., Davidson, NC 28036 or stop by the DFM Table to submit your entry. Only one entry per person.

Questions? Contact coordinator courtneym@imiae.com.