

Davidson Farmer's Market - Vendor Application 2010

Thank you for your interest in becoming a vendor at the Davidson Farmer's Market.

Applications may be submitted by email or by mail to: Davidson Farmer's Market c/o Davidson Lands Conservancy. ~ P.O. Box 1952 ~ Davidson, NC 28036. If you have questions, please contact DFM Vendor Committee members Carol Mayes, Chair carol@mayeswilsonassociates.com, or Mary Jane Leach, Market Manager at info@davidsonfarmersmarket.org or 704-987-3501.

The Davidson Farmer's market is a PRODUCER ONLY, LOCAL FOOD market. Please read the Market Guidelines thoroughly before applying.

Definition of PRODUCER-ONLY: You, the Producer named in the application, must raise, grow, gather, bake or make everything you sell, on your owned or leased land. No buying and reselling is allowed. The term Producer includes you, your family and employees who are directly involved in production.

Application Process, regular season (May through October plus Nov/Dec Holiday Markets)

1. Applications submitted Jan 1 – Feb 15
2. Review and Evaluation* Feb 15 – March 1st
3. Acceptance Notification by March 15

*Farm visitation prior to acceptance is up to the discretion of the DFM Vendor Committee

Applicant Information

Name of owner(s):

Business Name:

Address:

_____ City _____ Zip _____

Home Phone: _____ Work: _____ Cell: _____

Email: _____ Website: _____

Seller name if other than Owner: _____ Cell: _____

Emergency Contact: _____ Phone: _____

Booth Fees and Registration Fee:

Returning vendors, submit registration fee and 50% payment at the Spring meeting or mail to the above address, remainder due July 1st. Make checks payable to Davidson Lands Conservancy. New applicants, do not submit payment until application is accepted.

Registration Fee is required for full season, year-round and half-season vendors.

Registration entitles the vendor to attend vendor meetings and affect vendor policy decisions. Registration fee is optional for day vendors up until the 6th week of selling.

_____ Registration Fee \$50.00

Booth Fees – per 10' x 10' space or one parking space if selling from tailgate. Includes tent and table. Check all that apply and indicate number of spaces _____:

_____ Full Season Vendor - \$150.00 each space (May to October plus Nov/Dec Holiday Markets, approx. 30 markets). Founding Farmers pay \$125.00

_____ Year-Round Vendor - \$200.00 each space (Regular season market plus Winter market). Founding Farmers pay \$175.00

_____ Half Season Vendor \$75.00 (10 weeks or fewer)

_____ Winter Season Tailgate Vendor \$60.00 (bi-weekly January – April, approx. 8 markets)

_____ Day Vendor \$15.00 per day, payable on market day. Up to 6 markets, then vendor must pay registration fee and become a half, full or year-round vendor to sell.

Product List – Please list all products to be sold. You must produce all items listed.

Meat vendors submit signed meat policy addendum with application. DFM allows products in the following categories:

- 1. **Farm products** – produce, eggs, honey, herbs, plants, cut flowers, cheese and other dairy products, meat, fish etc.

2. Value added/Prepared foods – food products, prepared foods (processed packaged or sealed, ready-to-eat, and non-food products). Legal guidelines and inspections must be followed where applicable.

3. Art/Craft Products (with prior approval from Vendor Committee)

Please enter percentage of total sales for each category (total will equal 100%)

_____ % Farm

_____ % Value added/Prepared Foods

_____ % Art/Craft (no more than 25%)

100%

Farmers may sell **locally produced farm goods** on behalf of another DFM-approved farmer **by prior arrangement** with the Vendor Committee. See guidelines. Please list farmers and products here:

When do you plan to sell at DFM during the May 2010 through April 2011 season?

Other Markets: How do you currently market your products, where else do you sell your products and how does DFM fit into your overall marketing plan?

License, Permit, Certification and Inspection Requirements - Vendors are required to comply with all Federal, State, and local laws governing food safety and labeling and will provide the Market Manager with valid and current documentation of required licenses, permits or certifications.

Please indicate which of the following apply to your production and vending, and attach copies to application:

- _____ NCCA Kitchen Inspection _____ USDA Organic Certification
- _____ NCCA Meat Handler's License _____ FDA Short Course Certification
(For acidified foods)
- _____ Other: _____
- _____ Other: _____

Liability Insurance and Hold Harmless Provision – Davidson Lands Conservancy holds general liability insurance covering the Davidson Farmer's Market. A Hold Harmless clause is included here as part of the Vendor Agreement.

Each vendor participating in the Davidson Farmer's Market shall be responsible for any loss, personal injury, deaths and/or other damage that may occur as a result of the vendor's negligence or that of its servants, agents and employees, and hereby agrees to exonerate, save harmless, protect and indemnify Davidson Lands Conservancy and the Davidson Farmer's Market, its successors and assigns, from and against any and all losses, damages, claims, suits or actions, judgments and costs, and attorneys fees which may arise or grow out of any injury or death of persons or damage to property in any manner connected with the vendor's products, operations or vending at the Market.

I have read and agree to the Hold Harmless provision above. I submit that the information provided for my application is accurate and complete. I have been provided with a copy of the DFM Rules and Regulations and I will abide by its provisions. I agree to have my farm/production site inspected by a designee of the Davidson Farmer's Market Board, a Davidson Lands Conservancy initiative.

PRINT NAME: _____

SIGNED: _____ DATE: _____

Payment of Fees: If your application is accepted, or you are a returning vendor, you may pay 50% of the booth fees plus the registration fee, with the remainder due July 1st.

Registration Fee	_____	\$50.00
Booth Fee amount due (per space):	Full Season _____	\$150.00
	Year-Round _____	\$200.00
	Half Season _____	\$75.00
	Winter Tailgate _____	\$60.00 <i>fees due Nov 1st</i>
days	Day Vendor _____	\$15/day _____ up to 6
	Total: _____	

-----**FOR MARKET USE ONLY**-----

_____ Application Received	Date received _____
_____ Application Reviewed	Comments:
_____ Site Visit Scheduled	
_____ Site Checklist Completed	

Status of Application:
 _____ Accepted as Full season _____ Year Round _____ Half season _____ Winter

 _____ Day vendor _____
 _____ For future consideration
 _____ Denied

 DFM Committee Member Signature

Payment: \$ _____ paid initial _____
 Balance Due \$ _____ paid initial _____