



FOR IMMEDIATE RELEASE

Davidson Farmer's Market, Inc. Announces New Board Members

(Davidson, NC) April 19, 2010 – The Davidson Farmer's Market, Inc., which was recently granted non-profit status as a 501(c)3 organization by the Internal Revenue Service, today announced the 2010-2011 Board of Directors. The Board of Directors works closely with the Market Manager, Mary Jane Leach, to oversee market operations, ensure the organization's future growth and financial viability. The following directors will serve during the 2010-2011 term:

- Kathy Pearce, Chair/Treasurer
- George Berger, Vice Chair
- Kealy Devoy, Secretary
- Shelley Rigger, Secretary
- Roy Alexander
- Tim Dreffer
- Alicia Frank
- Patti Hubbell
- Carol Mayes
- Edie Surratt
- Abbey Thibeault

The 2010 season opens on May 1st in conjunction with Davidson Town Day. The Market will be open every Saturday morning from 8 am – noon featuring a wide variety of locally grown vegetables and fruits, meats, eggs, honey, dairy and fresh flowers as well as baked goods and non-food items such as soaps and farmer-made crafts. Cooking demonstrations, educational outreach programs and musical entertainment are planned throughout the season. For

more information on the market, farmers and upcoming events and to subscribe to the email newsletter, visit www.davidsonfarmersmarket.org.

ABOUT DAVIDSON FARMER'S MARKET

The Davidson Farmer's Market, Inc. is a year-round, producer-only market located next to Davidson Town Hall between Main and Jackson Streets. The Market operates every Saturday from 8:00 am - Noon in May through October and bi-weekly in November through April. The support of the following sponsors make the 2010 season of the Davidson Farmer's Market possible: Davidson Lands Conservancy, DavidsonNews.net, MI-Connection, Chef Charles Catering, JJ Wade Insurance Agency, Knox Realty, Littlefish Marketing, Mayes Wilson & Associates, McIntosh Law Firm, Wooden Stone Gallery, Baybridge Management, Bragg Financial Advisors, 'Cats on Main, Cocoon Salon, Farm Bureau Insurance of North Mecklenburg, Fifi's Fine Resale, John Marshall Custom Homes, Jorel Association Management, Lake Norman Embroidery and Screen Printing, Wellbeing Natural Health, Lake Norman YMCA, Zimmerman Family Wellness, Brenda Pressley, CPA, PA, The Cycle Path, Davidson Chocolate Co., Davidson Family Medicine, Davidson Village Inn, Fifth/Third Bank, Know Your Farms, Sandy and Rex Kragh and Family, Lake Norman Chamber of Commerce, Main Street Books, Market Properties, Inc., Money with a Mission/FAFN, Nucentric Solutions, Town of Davidson, Our Town Cinemas Davidson, PiES (Project for Innovation, Energy & Sustainability), Pilates Studio at the Lake, Smarthinking PR, Snap Fitness and WDAV. For more information, visit www.davidsonfarmersmarket.org.