



FOR IMMEDIATE RELEASE

Davidson Farmer's Market Returns to Weekly Schedule

2010 Market to debut new cooking series, six new vendors

(Davidson, NC) April 21, 2010 – Following a very successful winter tailgate season, the Davidson Farmer's Market will return to its weekly schedule on Saturday, May 1st. The Market will be open every Saturday morning from 8 am – noon featuring a variety of locally grown vegetables and fruits, meats, eggs, honey, dairy and fresh flowers as well as baked goods and non-food items such as soaps and farmer-made crafts.

Now operating year-round, the Market's main priorities for the 2010 season year were to add new vendors who could supply organic produce, winter produce and prepared foods using local ingredients. In addition, there was a desire to provide opportunities for new and small farms to sell their goods. With these goals in mind, the following six new vendors will join the Davidson Farmer's Market this year:

- **All Seasons Farm** – Members of the Elma P. Lomax Incubator Farm with organic and heirloom produce & flowers
- **Coldwater Creek Farm** – Vegetables and herbs, handmade crafts
- **Essential Soap Co.** – Handmade soap, skin cream, bath salts and oils, and lip balms
- **Goforth's Garden** -- Peaches
- **Millstone Meadows Farm** – Quiches, tarts, flatbreads, potato chips and rice & grain salads
- **the Pasta Wench** - Handmade fresh pasta, ravioli and sauces using locally grown herbs and produce
- **The Inspired Garden** –Heirloom produce and cut flowers

The Market will debut a new series of cooking classes featuring chef Kris Reid, a caterer, graduate of Johnson & Wales and champion of local foods. Ms. Reid will offer eight cooking sessions each featuring a different meat or dairy farmer as well as various

produce vendors. Attendees will learn new techniques and skills to incorporate into their home kitchen. Norma Stewart will also present several cooking demonstrations throughout the summer showcasing the best of what's in season with new and original recipes. Visit www.davidsonfarmersmarket.org for more information and dates for these events.

Returning farmers and vendors include: Audrey's Produce; Barbee Farm; Betty's Blooms; Big Jim's Produce; Bird Brain Ranch; by Lucille, Artisan Baker; Big Oak Farm; Cackleberry Farm; Calico Farmstead Cheese; Chef Charles Catering; Correll Farms; Elliott Apiary; Farm at Weathers Creek; Gilcrest Natural Farm; Grateful Growers Farm; The Lavender Garden; Grow It Greener; Half Moon Gardens; Henry's Wholesome Foods; Herr Fresh Flowers; Hippy Kitchen; Houston Produce; KC Farm; Mary Howard's Garden; Mood Indigo Soaps; New Moon Farm Organic; Sweet Cakes; Twin Oaks Farm and Wild Turkey Farms.

Each week the Market will also present musical entertainment, educational opportunities and special events throughout the year.

For more information on the Market, farmers and upcoming events and to sign up for the weekly email newsletter, visit www.davidsonfarmersmarket.org.

ABOUT DAVIDSON FARMER'S MARKET

The Davidson Farmer's Market, Inc. is a year-round, producer-only market located next to Davidson Town Hall between Main and Jackson Streets. The Market operates every Saturday from 8:00 am – Noon in May through October and bi-weekly in November through April. The support of the following sponsors make the 2010 season of the Davidson Farmer's Market possible: Davidson Lands Conservancy, DavidsonNews.net, MI-Connection, Chef Charles Catering, JJ Wade Insurance Agency, Knox Realty, Littlefish Marketing, Mayes Wilson & Associates, McIntosh Law Firm, Wooden Stone Gallery, Baybridge Management, Bragg Financial Advisors, 'Cats on Main, Cocoon Salon, Farm Bureau Insurance of North Mecklenburg, Fifi's Fine Resale, John Marshall Custom Homes, Jorel Association Management, Lake Norman Embroidery and Screen Printing, Wellbeing Natural Health, Lake Norman YMCA, Zimmerman Family Wellness, Brenda Pressley, CPA, PA, The Cycle Path, Davidson Chocolate Co., Davidson Family Medicine, Davidson Village Inn, Fifth/Third Bank, Know Your Farms, Sandy and Rex Kragh and Family, Lake Norman Chamber of Commerce, Main Street Books, Market Properties, Inc., Money with a Mission/FAFN, Nucentric Solutions, Town of Davidson, Our Town Cinemas Davidson, PiES (Project for Innovation, Energy & Sustainability), Pilates Studio at the Lake, Smarthinking PR, Snap Fitness and WDAV. For more information, visit www.davidsonfarmersmarket.org.

