



**FOR IMMEDIATE RELEASE**

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## **Davidson Farmer's Market Names New Market Manager**

(Davidson, NC) April 22, 2011 – The Davidson Farmer's Market today announced that it has hired Courtney Spear as the new Market Manager. Ms. Spear has been an active volunteer at the market in the Salsa Showdown and fall volunteer appreciation event and has served on the Marketing Committee. In addition, she has served previously as the Executive Director and Meeting Planner for a non-profit association management company. Ms. Spear is the co-founder of the McConnell Running Club and a parent volunteer at Bailey Middle School and JV Washam Elementary School. She is a graduate of the University of North Carolina Charlotte and resides in Davidson with her husband Matt and three sons.

In her new role as Market Manager, Ms. Spear will work closely with the board of directors to manage the Saturday weekly market, perform administrative duties and manage expenses, and oversee vendor relations, marketing, education and events. She will begin transitioning into her role with the assistance of Mary Jane Leach beginning in May. It was announced previously that Ms. Leach will be leaving the Market this summer because she will be relocating to New Jersey.

For more information on the Market, farmers and upcoming events and to sign up for the weekly email newsletter, visit [www.davidsonfarmersmarket.org/newsletters](http://www.davidsonfarmersmarket.org/newsletters) or [www.facebook.com/davidsonfarmersmarket](http://www.facebook.com/davidsonfarmersmarket).

### **ABOUT DAVIDSON FARMER'S MARKET**

The Davidson Farmer's Market, Inc. is a year-round, producer-only market located next to

Davidson Town Hall between Main and Jackson Streets. The Market operates every Saturday from 8:00 am - Noon in April through October and bi-weekly in November through March. The support of the following sponsors make the 2011 season of the Davidson Farmer's Market possible: DavidsonNews.net, Wooden Stone Gallery, FlatIron Kitchen + Taphouse, MI-Connection, JJ Wade Agency, Davidson Lands Conservancy, Lake Norman Realty, John Marshall Custom Homes, Little fish Marketing, McIntosh Law Firm, Edmund Morgan Massage School, Mayes, Wilson and Associates, Campagna Café, Lake Norman Embroidery and Screen Printing, Cocoon Salon, Bragg Financial, Home Careolina, North Carolina Medical Specialists Prudential Carolinas/Mary Lib Richards and Julie Lopez, Lake Norman YMCA, Davidson Family Medicine, The Cycle Path, Main Street Books, Lake Norman Chamber of Commerce, 'Cats on Main, Baybridge Management, Ingersoll Rand, PostNet Davidson, Downtown Davidson, Inc., Davidson Village Inn, Davidson Chocolate Company, Our Town Cinemas, PiEs - Project for Innovation, Energy and Sustainability, Sandy and Rex Kragh and Family, Know Your Farms, LLC, Triple Play Farm, The Stewart Group, Smarthinking PR and The Village Store. For more information, visit [www.davidsonfarmersmarket.org](http://www.davidsonfarmersmarket.org).